

BUILDING LIVES

The 2019 Impact Report

A light gray world map is centered on the page. The continent of Africa is highlighted in a bright yellow color. Overlaid on the yellow Africa is the text "BUILDING LIVES THAT WILL BUILD THE NATION" in white, uppercase, sans-serif font, arranged in four lines.

BUILDING
LIVES THAT
WILL BUILD
THE
NATION

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Dear Friends,

2019 has been an amazing year in the life of the Hillsong Africa Foundation!

It's such a privilege to see so many lives move forward this year. I hope you share my sense of gratitude and excitement as you read through the pages of this annual report. Together with our volunteers, donors, staff team and Hillsong Church at large, we have seen countless lives move forward. From young girls learning about their value and worth at our Shine courses to the incredible young minds joining our Kensington Chess program, I'm sure you'll be inspired and I pray you'll be filled with hope and confidence for what lies ahead for this beautiful nation!

A great example of our vision to "build lives that will build the nation" is our newly launched Innovation Hub in Philippi. It's been incredible to see the momentum and impact this program has had in such a short period of time. We are so grateful to have officially partnered with Pearson, one of the world's leading experts in educational publishing and assessment services, to underwrite our academic architecture and accreditation. The Innovation Hub has also been accepted as a Google Suite training provider and we're actively partnering with placement companies to give our participants opportunity to access the local and global economy. We're super excited about our next intake starting end of February 2020 and are looking forward with great expectation to the Innovation Hub expansion to Gauteng at the end of the year!

I truly believe that we can all play our part in building this nation and as we embark on a new decade we're more excited than ever to link arms and find creative, innovative ways to move the needle and see our people thrive.

If you aren't already, you're welcome to join our journey!

A handwritten signature in black ink, appearing to read "Steffan van der Male".

STEFFAN VAN DER MALE
Managing Director





Our Heart

The heart of Hillsong Africa Foundation (HAF) is to equip, encourage and uplift those in need. Every day we have the opportunity to make a difference in our own backyard, ultimately building a nation, one person, one family and one community at a time.

We are a non-profit organisation based in South Africa that is passionate about building lives that will build the nation. We do this year-round through weekly programs that we run in different communities across the Western Cape and Gauteng, based out of Hillsong Church South Africa locations.

We believe in building relationships with people and journeying with them to see their lives move forward.

Our Mission

It is our mission to help restore families and combat the cycles of poverty, addiction, abuse, and violence in our nation.

Our approach is holistic and addresses body, mind, and spirit in order to meet the needs of the whole person and whole family through our various programs.

Everything we do builds into our vision to ***"Build lives that will build the nation."***

EVERY NUMBER HAS A **NAME**,
EVERY NAME HAS A **STORY** AND
EVERY STORY MATTERS.



Venues our programs
have been facilitated in

64



Our Program Locations in Cape Town: 55

LIVES IMPACTED

Touchpoints with Individuals in 2019

This represents how many times an individual had an encounter with one of our programs

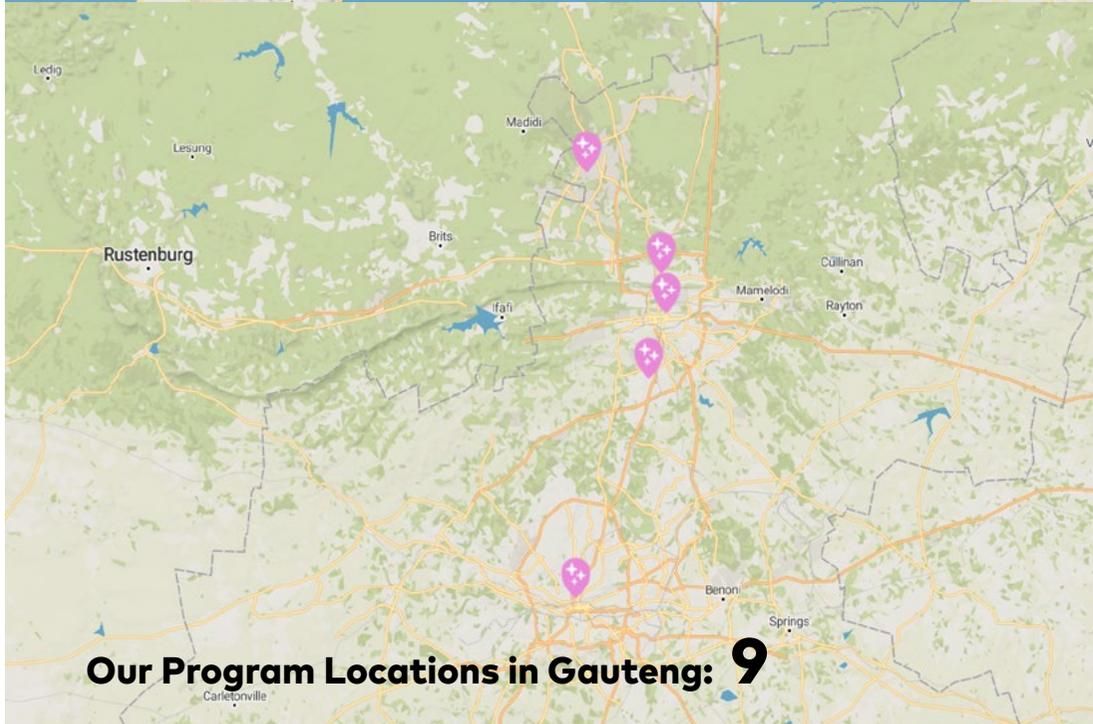
47,143 (CAPE TOWN) 35,990
(GAUTENG) 11,153

Average Weekly Volunteers Involved

200 (CAPE TOWN) 140
(GAUTENG) 60

Programs Facilitated

2,146 (CAPE TOWN) 1,575
(GAUTENG) 571



Our Program Locations in Gauteng: 9



AFRICA FOUNDATION

ON THE GROUND

BUILDING LIVES | The 2019 Impact Report



The INNOVATION HUB AFRICA program launched on the 6th August 2019 in Philippi, Cape Town with an intake of **18 young people**.

This Innovation Hub helps unlock the potential of the next generation, ultimately connecting them to the local and global digital economy. We train our participants in Leadership, Digital Marketing and Soft Skills for Business through a nine-month course, facilitated five times a week.

We've established ourselves strategically within local communities to increase access to job opportunities and skills development in the digital sphere.

To watch the launch video click on the link below:

<https://www.youtube.com/watch?v=ic2xxjx7gQw&t=1s>



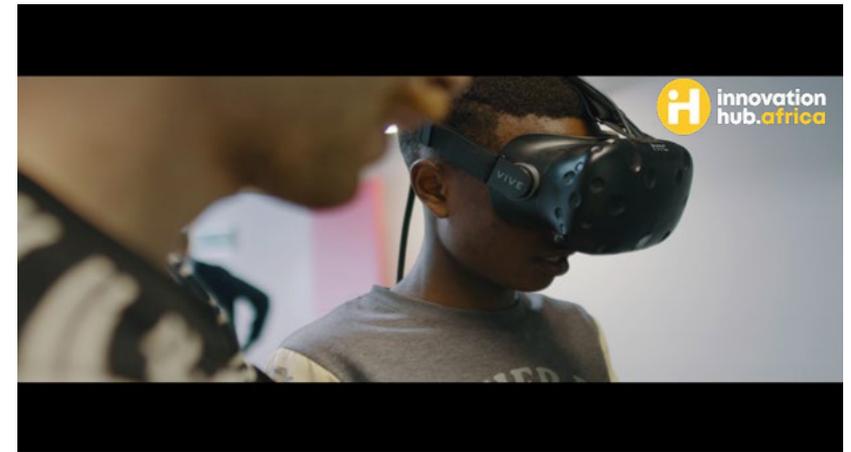


Future of Work Week

In September 2019, the Innovation Hub students attended a **Future of Work Week** which exposed them to the tech industry in South Africa to assist in fueling and informing their interest for a career in the digital sphere.

In partnership with many local organisations, they had the opportunity to see Artificial Intelligence, Virtual Reality, Drone Engineering, Design Thinking and much more in action.

The week consisted of practical workshops and real life job shadowing with industry experts where the students got to engage and learn in a fun and practical environment. The students gained valuable insights into business incubation and entrepreneurship, empowering them to understand what it takes to pursue their own business endeavors in today's economy.



To watch the updated video click on the link:

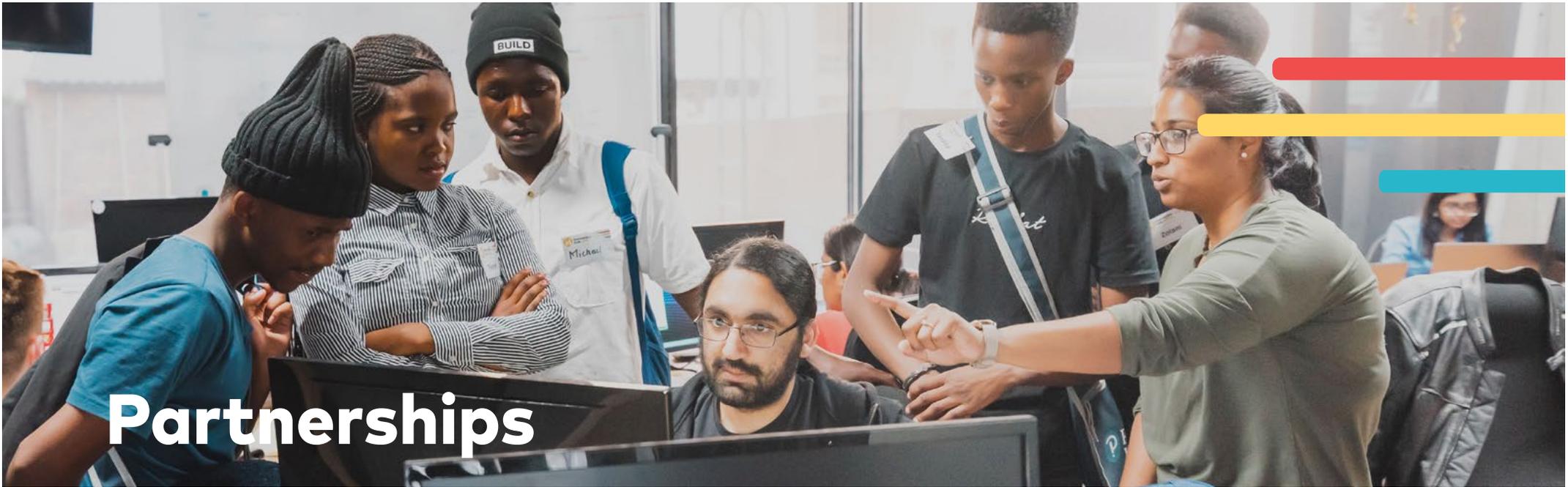
<https://www.youtube.com/watch?v=S4E-UNQQGAE&t=8s>

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DIGIBLU

**FRENCH SOUTH AFRICAN
TECH LABS** CAPE TOWN

We have officially partnered with Pearson, one of the world's largest learning companies as an Enterprise Development Partner. Pearson will underwrite our academic architecture and accreditation, plus assist with access to their vast library of relevant online content. Beyond this we are strategically partnering to link with their Employee Engagement Program to create opportunity for Pearson employees to give back and empower our participants to be ready for the working world.



Innovation Hub has been selected as a Google Digital Skills Training Partner! In the months to come will be certified as a Google Grow Partner being able to provide certified training to effectively use the full Google Suite tools and Grow curriculum.



We have started a pilot with Zlto, an award winning (Google Impact Award 2018) digital platform that leverages the power of digital and blockchain technology to increase positive behavioural changes. Zlto incentivizes positive behaviour choices whether it be attending learning sessions, improving your health, or doing good by volunteering in your community, through which you can earn points- which in turn can be redeemed for things like airtime, bread, milk, sugar or even Uber vouchers. Our iHub participants are able to earn points for each iHub session they attend which will in turn help them earn something tangible.



We collaborate with Comarketers in The Netherlands as one of our Placement Partners. Our participants will be trained specifically towards Account and Lead Intelligence, Web and Content Research, Digital Marketing, Marketing Technology implementations and overall Marketing Operations support, to ultimately provide paid services to them from the Hub once graduated.



“ I am Thembi Mhambi, I am 17 years old from the Township of Nyanga (KTC). I started at the Innovation Hub in August when it opened for the first time. I was 1 of the 3 girls in the program at the time. I felt like it was a program of opportunities and I would get a lot from it and indeed I did! No doubts I learnt things I never thought I would learn about, especially since we’re in the 4th industrial revolution where technology is prioritised. I felt overwhelmed that the Innovation Hub would be teaching me Digital Marketing & not only that but also Soft Skills for Business and Leadership Skills too. I believe everyone is a leader out there but those leaders have to make more leaders and not followers.

As time went on this got more interesting for me. I was hungry for more information that when I was out of class sometimes I would continue to learn what we did in the classroom. There were times even when I got home my parents were keen to know what we have learnt and were always very interested - I think it means that they were also impacted by this program. I have grown a lot through it, meeting new people, making new friendships and learning different types of skills is fun. I am looking forward to the next phase where I will experience and learn more. I want to thank the beautiful team for sacrificing their time to be with us.”



From Heideveld in Cape Town to Mabopane in Gauteng, our desire is to see every beautiful woman in this nation know her worth and value. Shine is an 8-week personal development and mentorship course for girls and women. It is facilitated by amazing volunteers in schools, community venues and churches all across South Africa. Shine is focused on placing value on women from all walks of life and is based on three foundational concepts: worth, strength and purpose

Course Graduates **1,335** (CT) 1,221 (GP) 114

Courses Facilitated **469** (CT) 375 (GP) 94

Touchpoints with Women and Girls

7,212 (CAPE TOWN) 6,499 (GAUTENG) 713

*“Shine Women has **re-ignited a light within me** that was dimmed and burned out. It has become a space where I re-learned and learned about **self-care, self-awareness, self-appreciation and acceptance** amongst other things. Before Shine I never made time for myself and my self-development and Shine was an opportunity for that. This has subsequently improved how I interact with other people. It has **improved my happiness** levels as I was struggling with some negative emotions and slight depression.”*

- Refiloe



STRENGTH

In a society challenged by the lack of strong male role models, Strength aims to raise up boys and men to take responsibility to help build this nation. This 5-week course is based on the fundamental concepts of significance, resilience and courage, exploring topics including addiction, relationships, anger and the state of the modern man.

Course Graduates **966** (CAPE TOWN) 912 (GAUTENG) 54
Courses Facilitated **293** (CAPE TOWN) 260 (GAUTENG) 33

Touchpoints with Men and Boys
5,594 (CAPE TOWN) 5,285 (GAUTENG) 309

*“Before coming to the program I didn’t fully realize the effect that my friends had on me. But the guys really **taught me so much about the influence my friends have on my future.** It challenged me to choose better friends, and then the final session on purpose really challenged me to write down my goals and actively work on them, because my goals won’t walk towards me!”*

- Lukmaan



In a country facing a very real challenge of unemployment, our Accelerate program aims to take our participants on a journey to becoming more employable through specialised work-readiness training and individual mentorship.

Each participant is eligible to visit our Accelerate Centres for assistance, attend our training programs and receive a mentor who provides ongoing support. Our volunteers at our Centres are willing to help however they can, assisting with documentation and building bridges to better opportunities so that people can move into a job, to a better job, to a career.

Participants

338

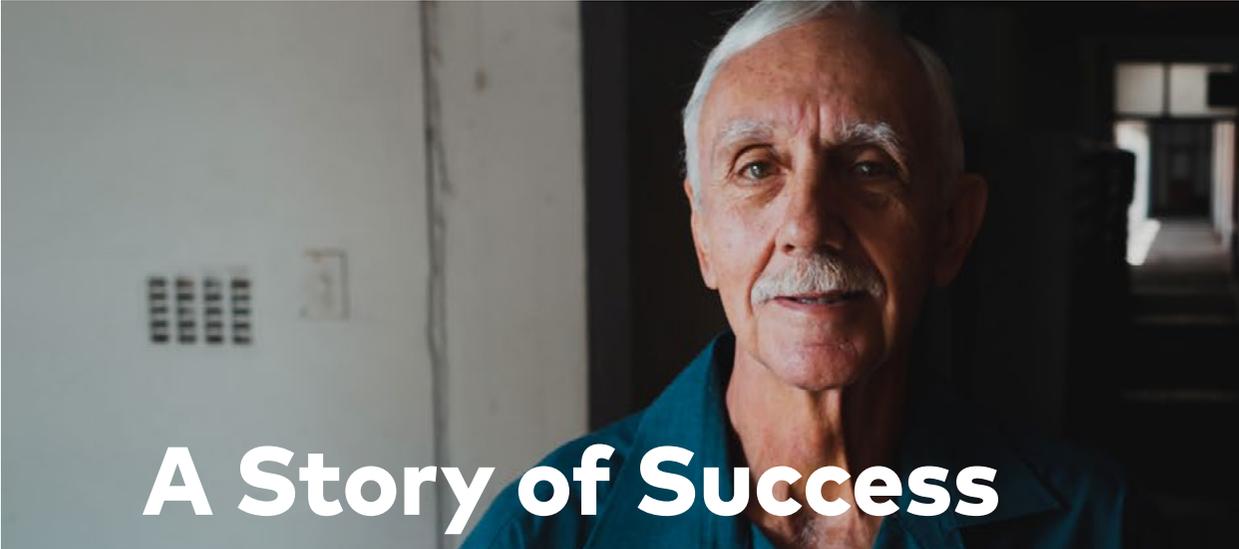
Mentors

60

Participants Successfully Employed in 2019

118

606 participants have been employed since program launch 2016



A Story of Success

“After being unemployed for a while, I heard about the Accelerate Centres program that HAF runs across the different Hillsong South Africa locations. Trevor and Candice from the Accelerate team helped me get in contact with a guy, who is now my boss and we now paint houses and do other handyman work together.

Over the last few months I went from being unemployed and having cancer to having found a job, finding a new place to live, being completely healed from cancer and having met people that care for me and with whom I can build lasting relationships. I'm part of a men's group now and we meet to encourage and help one another. I'm enjoying life and I'm absolutely positive about my future!”

- Bryan



This is Candice, one of our amazing Accelerate Centre volunteers.

Candice has a passion for helping people pursue their career dreams and goals. Along with our Accelerate team she helps others create CVs and mentors them through the employment process.

To watch her story click on the link below:

<https://www.youtube.com/watch?v=YU6dyApuZt0>



VIP

Our VIP Team aims to provide a loving environment for people who may face homelessness, unemployment or loneliness. The VIP lounge offers complimentary refreshments and food to those in need of a listening ear or a word of encouragement.

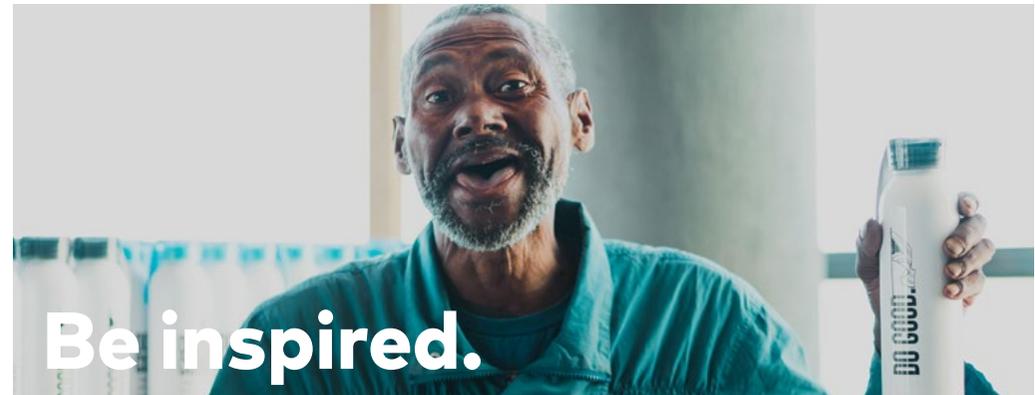
Meals handed out **15,011**

Touchpoints with Individuals

15,337 (CAPE TOWN) 12,114 (GAUTENG) 3,223

Lives Impacted Weekly

218



Be inspired.

Meet Abdul. He is 59 years old from Cape Town. In order to support his family he does garden work wherever he can find an opportunity to work. He regularly attended our VIP program on a Sunday at Century City where he often just came to get a free hand out. After some time, he began to be impacted by the friendliness and positive message of the team. He now serves on that very team and is full of so much joy and passion for serving others. On Sundays, Abdul can be found assisting with handing out food parcels and welcoming others.



During the festive season, we hosted fun community Christmas lunches where we enjoyed a hearty meal together and some Christmas cheer with the VIPs from our various communities.



We equip people with a practical and safe way to bless those in need. Instead of giving someone cash, you can bless someone with a shelter voucher or a Shoprite/Checkers grocery voucher. We've partnered with credible organisations to ensure they can accommodate and provide basic needs to the recipients of our Care Vouchers.



Vouchers Sold for 2019

10,251

Total Rand Value of Vouchers Distributed since Program Launch in 2017

R 600,278.69



KIDS CLUB

Kids Club is our after school program for primary school age kids. We aim to create a safe and fun environment where children can engage with leaders and friends. There is always an encouraging message, a creative element, time for free play, and snack packs, all to add value and inspire a sense of purpose for their future.

Average Weekly Attendance **170 Kids**

Touchpoints with Kids

5,667 (CAPE TOWN) 5,562
(GAUTENG) 105

Programs Facilitated

68 (CAPE TOWN) 64
(GAUTENG) 4



GROW

It is so important for the young kids of our nation to be raised well. Grow is an 8-week practical early childhood parenting course for moms, dads and caregivers. Our aim is to help parents and caregivers understand and value the importance of nutrition, discipline, play time and nurturing within the early stages of development to ensure that we are raising strong and healthy future leaders.

Course Graduates **79**

Programs Facilitated **39**

Touchpoints with Women & Girls

586



HAF MOBILITY

We are committed to practically helping and meeting the needs of people and we see our wheelchair distribution as an opportunity to restore dignity through providing mobility.

We partner with the **Free Wheelchair Mission (FWM)** and facilitate the distribution of free wheelchairs to people who are physically immobile.

Wheelchairs distributed since 2008

3,120



Our Sports Program focuses not only on athletic achievements but also on social, educational and spiritual well-being. Our committed coaches combat the lack of positive role models in communities by journeying with our participants to understanding their potential, stirring their courage, and equipping them to make their community a better place. We teach values, work ethic and life skills while youth learn how to work in a team, receive praise, and handle disappointment – all while having fun!

Average Weekly Attendance 90 Kids

Programs Facilitated 125

Touchpoints with Kids

4,250 (CAPE TOWN) 3,419
(GAUTENG) 831





SOWETO SPORTS

This year we came alongside a local hero named Clement, who has been actively involved in bringing change to his community of Soweto. Through our Sports program we are empowering the next generation to thrive not just in sports but in leadership as well. It focuses not only on the development of sports achievements but also on the development of social, educational and spiritual well-being through building relationships.

One of the participants from the community said that he no longer spends time on the street but actually goes home and focuses on his school work after practice!

Through the vehicle of sport we can impact the next generation to change and influence their society!



SPORTS FUNDRAISERS



A team of **22 cyclists** joined together to ride the 2019 Cape Town Cycle Tour to raise funds for the launch of the first Innovation Hub Africa.

Many of these had never cycled before and joined because of their support of the cause.

They trained for 5 months to cycle the 109km race against intense Cape Town winds.

Total Amount Raised

R172,208

To watch the video click on the link below:

<https://www.youtube.com/watch?v=pLtu91N43cs&t=2s>





“I believe in South Africa and I believe in HAF’s vision of building lives to build a nation. I’m someone who was born in a place like Gugulethu and I’m where I am today because I got the opportunity to go to better schools. The Innovation Hub is us taking some key skills into the community of Gugulethu and thus changing lives & destinies forever.

That’s how you build a nation. So I cycled for that... for the kid in Gugulethu who needs an opportunity.

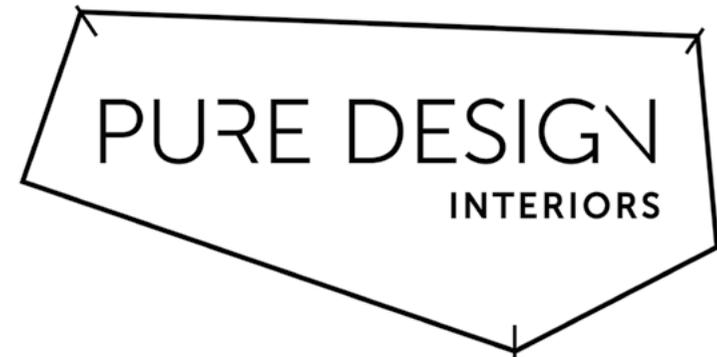
*Talent is evenly distributed, opportunity is not.
I cycled to bring opportunity.”*

-Sibo

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A team of **30 runners** ran the Cape Town Two Oceans Half Marathon to raise funds towards the establishment of the first ever Innovation Hub.

Total Amount Raised
R197,108



A Special Thank You to our Sponsors:



OUR VOLUNTEER ARMY

The Hillsong Africa Foundation team is built upon the commitment and passion of many volunteers from all walks of life who faithfully serve, week in and week out.

These are the stories of just a few of the amazing individuals who give of their time to make our programs happen.



INTERNATIONAL VOLUNTEER HIGHLIGHTS



“I came to Cape Town as part of my masters’ degree (in International Cooperation in Education and Training) that I am completing in Paris. We study international aid and development, how it works, when it can go wrong, what must be kept in mind to have the right approach.

I have been going to Hillsong France church for years now and knew about Hillsong Africa Foundation through the church network. A friend sent me the online brochure for the Innovation Hub when I was looking for an internship and it seemed to perfectly fit what I wanted to learn about.

It was very interesting to see two parts of me (church and academia/professional experience) come together in one place. Seeing both sides of that, in me and other members of the team, and finding balance in how we then operate and build a program was a learning experience. I also learnt a lot from each member of the iHub team and their different experiences.”



“I came to South Africa for 3 months to volunteer because I love this country and I always wanted to come and visit it and experience the culture.

I had the privilege of volunteering at HAF in the Accelerate Centre, Communications team and Kids Club programs.

The highlight of my time here was the relationships I formed with the team and those I served. The passion that everyone here has is something I learnt from and will take back with me. I saw how they work so hard to change the reality of others and it inspired me to take that same motivation home.”



“I started serving with HAF in 2015. I began as an intern and got deeply immersed in most of our programs in our locations. From connecting with people in the communities, having fun in our kids program, facilitating literacy projects, to encouraging our VIPs on Sundays, and many more, I’ve witnessed many lives transform in front of my own eyes. I have seen consistent growth in the people we encounter regularly. As much as I feel like I’ve contributed something small to the larger community, the impact it has given to my personal life has been priceless and immeasurable.

Over the years, I have developed a greater sense of love and passion for people and the community we serve. I am thankful for the opportunity to serve. My favourite part is to be able to use my passion for creative excellence, branding and design in helping HAF tell its story to the world. Serving in the HAF communications team made me realise that using my passions with a greater purpose unlocks a bigger destiny.

Through serving I found my purpose and it surely changed my heart to love others more and do more.”

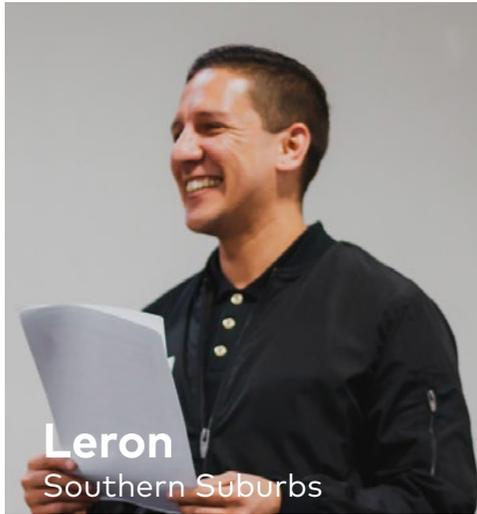


Hillsong Youth Sydney

In November 2019, a group of passionate youth leaders from Hillsong Australia joined the HAF team to volunteer for two weeks. Lead by Paul Kellaway, the group were immersed in making a difference, and upon their visit to the Innovation Hub in Philippi Village, they were inspired and amazed by the stories and vision of the young people there. The group participated in Kids Club in Gugulethu & Macassar and also in Sports in Kensington. They were also able to bless the learners from Hillsong House with a garden make-over, and topped it off with a very special Amazing Race. Through the generous funding from Hillsong Australia's Encounterfest in 2019, 53 local South African youth were able to experience Summer Camp in Cape Town and Gauteng. We are excited to see further impact of these funds with the purchase of new equipment for children & youth to use through our Sports program in 2020.



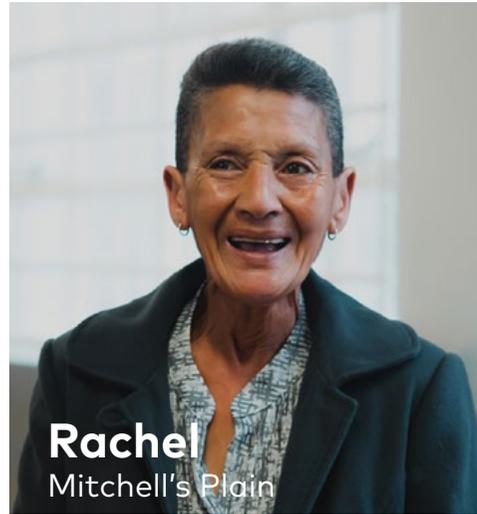
LOCAL VOLUNTEER HIGHLIGHTS



“I am a proud husband and father who enjoys the outdoors, sports and playing guitar. I mentor and coach businesses and often speak at events to motivate and challenge students and young Entrepreneurs. Serving as an active member of my church, I volunteer at the Hillsong Africa Foundation Innovation Hub, a youth development programme.

I also mentor young Entrepreneurs and volunteer to provide health education and promote good health practices to the elderly. As a businessman, or within my personal pursuits I am an innovator at heart. I believe I have the ability to see things from different perspectives and develop innovative solutions.

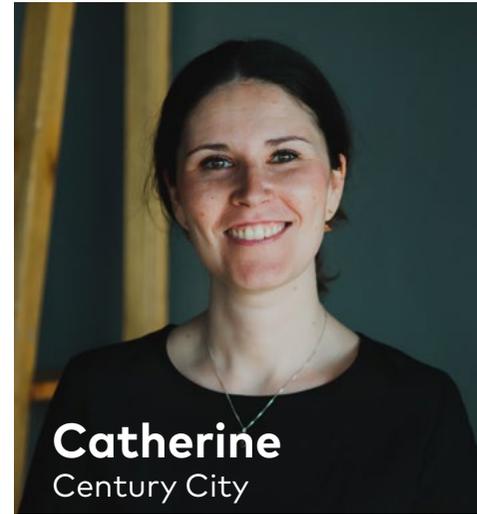
I love leading and inspiring youth to develop into their full potential and am able to relate to them through my own personal journey of success.”



“I am from Mitchells Plain. I lived in this community for over 30 years. I enjoy serving on the VIP team every Sunday at church.

In the week I also volunteer at a local soup kitchen and try to help feed anyone in my neighbourhood that comes to me in need. I love helping others in whatever small way I can.

For Sundays, I bake over 120 muffins to give out to the VIPs so that they can have a treat. It's a blessing to see how much they enjoy it.”



“Way back in 2013, I came to church and I saw a bunch of people going upstairs to the highest floor. I started to wonder what was up there, so I walked up and saw that they were making sandwiches for the people in VIP. I thought to myself that it was an amazing way to give back, so I joined the team!

I was a little bit of an introvert when I started volunteering but then while I was serving and getting to know more people, I started to really enjoy making sandwiches and seeing the smiles on the VIPs faces. I love the power of invitation; I got invited to church, which ultimately lead me to serve.

So I started inviting my whole family and now they are all serving. I have a passion for giving back and I am so grateful to have this opportunity to impact lives through the Nutrition Team.”



“The VIP program is incredible because you get to meet all the people coming in from the communities on buses to our location every week. I really love it and it's amazing seeing a shift in the perspective of entitlement our society so often communicates to us.

The people you serve with and the people you serve are awesome and are all from different and more difficult backgrounds. So being open with them and treating everyone the same is absolutely changing something in their lives and in your personal life as well.

It's obviously a process but for me personally, I just wanted to make people feel as welcome as possible so they want to come back every single Sunday. And hopefully over time, by taking one step after each other, they start building up confidence and a sense of belonging.”

OUR APPEALS

Twice a year we take extra time and effort to focus on mobilising our network to care for and bless those in need across our cities.



Winter Care Cups

We had our massively successful Winter Appeal where we sold our **Winter Care Cup Combos** - which included two coffee cups, a **Care Voucher**, and winter warming goodies. The campaign encouraged people to give the cups away to warm the hearts of people around them.

Total Cups Sold

3,550 (1,775 Combos)

We gave away 400 cups on a Sunday morning to our VIPs.

To watch the video click on the link below:

<https://www.youtube.com/watch?v=GF5K5Of51qo>



Christmas Do Good Bottles



We created South African inspired water bottles as a practical and fun way for others to be a blessing and to keep cool during the South African summer months. Each combo contained 2 water bottles and a **Care Voucher** as a unique gift to build someone else up and encourage all to **DO GOOD.**

Total Bottles Sold

2,236 (1,118 Combos)

We gave away 134 bottles to our VIPs.

To watch the video click on the link below:

https://www.youtube.com/watch?v=IrtpcEor_q0

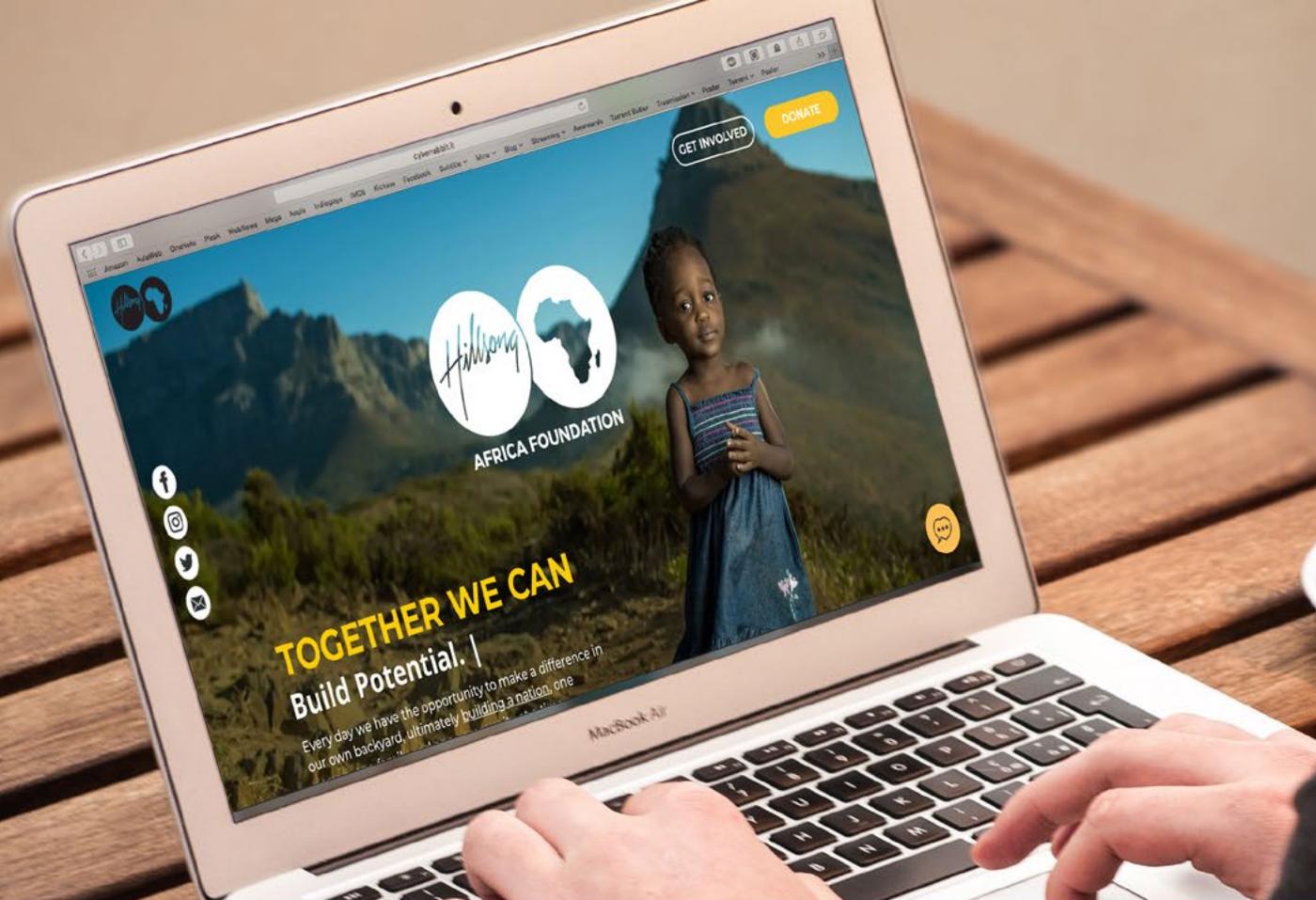


HOW WE TELL THE STORY



AFRICA FOUNDATION

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Our Story Online

We were excited to launch our brand new website early 2019, built from the ground up to build lives. The biggest benefit to the new site is **our volunteer sign up form** which makes the process to get involved much simpler for volunteers.

Our donations system has also been redeveloped to allow easy online giving in multiple currencies as well as an option to give monthly.

Total Website Page Views

42,357

Total Website Visitors for 2019

6,714

Volunteer Applications

491

Total Online Donations for 2019

R300,138.39

Our Relationship Building Events





The HAF Amazing Race

This year we had our very first **Hillsong Africa Foundation Amazing Race**. 21 kids from our different programs embarked on an adventure to discover, play and have fun in Green Point Park. We had challenges that promoted team building and physical activity, all while developing friendships with each other.

The day ended with a community dinner where the kids and their families attended to enjoy some christmas festivities, food and an amazing awards ceremony.





Macassar Police Appreciation

Because HAF operates in focus communities through relationship, we had the privilege of hosting 50 Policemen from the Macassar Community to honour and motivate them for the incredible work they do. We encouraged them with elements of our Strength course for men and received great responses.

These men sacrifice and serve everyday for the sake of many others. We are so thankful for the opportunity to spoil them and show our appreciation.



We can't do everything, but we can do something.





Join our journey.

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